



MINISTERUL CULTURII ȘI  
IDENTITĂȚII NAȚIONALE

**ONLINE PUBLIC CONSULTATION**  
**regarding the needs for financing the cultural**  
**sector in Romania**

**December 2016 – January 2017**

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## Context

Preparing the new cultural Programme within EEA Grants 2014-2021

## Initiator

The Ministry of Culture and National Identity through the Project Management Unit

## Focus

Identifying the financing needs of the cultural sector in Romania

## Consultation online:

- website:
  - ✓ Ministry of Culture and National Identity ([www.cultura.ro](http://www.cultura.ro)),
  - ✓ Project Management Unit ([www.umpcultura.ro](http://www.umpcultura.ro)),
  - ✓ EEA Programmes ([www.fonduri-patrimoniu.ro](http://www.fonduri-patrimoniu.ro) and [www.fonduri-diversitate.ro](http://www.fonduri-diversitate.ro)),
- Facebook of EEA Programmes (over 10,000 views).

The questionnaire was delivered to over 3,500 Romanian cultural Operators, including cultural institutions, as well as on expertise websites ([www.finantare.ro](http://www.finantare.ro)).

## Period

December 8<sup>th</sup> 2016 – January 16<sup>th</sup> 2017

## Questionnaire

A set of open and closed questions – 10 (Yes/No/I don't know)

## Answers: 484

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### **Respondent category**

- NGOs – 44%
- Cultural institutions – 22%
- Education institutions – 6%
- SMEs – 6%
- Individuals - 6%
- Local authorities – 4%



### **Activity sector**

- Cultural education
- Tangible cultural heritage
- Performing arts
- Public libraries
- Cultural projects
- Events
- Cultural and creative industries
- Visual arts
- Research
- Promotion of young artists

### **Identified needs**

- 1. financing**
- 2. protection and restoration of cultural heritage**
- 3. cultural cooperation at international level**
- 4. vocational training / mentorship**
- 5. access and use of IT within the cultural sector**
- 6. support of contemporary works of art**
- 7. mobility of artists and their work**



### **Other needs of the cultural sector**

**53%** of the respondents have identified other needs of the Romanian cultural sector, as follows:

- cultural and artistic education of the public
  - cultural infrastructure (spaces for organization of cultural activities)
  - legislation (regarding artists and their statute, heritage protection, remuneration of the staff acting within the cultural field, sponsorship etc.)
  - institutional cooperation (encouraging cooperation between cultural institutions and the independent cultural sector)
  - supporting / promoting traditions (fairs, festival, crafts, cultural tourism etc.)
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## Capacity of cultural players

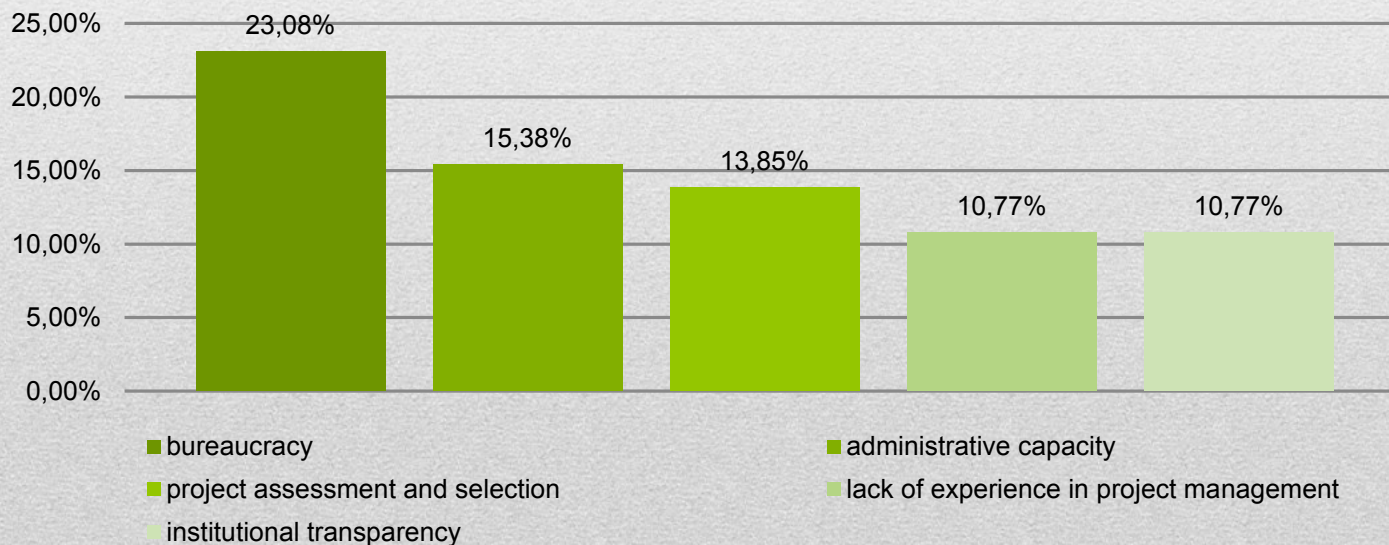
**258** out of the **484** respondents have implemented projects in the cultural field with the support of non reimbursable funds. The most relevant are:

- National Cultural Fund – 60
- Local funds – 45
- European funds – 35
- EEA Grants - 34

## Drawbacks in funding and implementing cultural projects

- lack of funding opportunities, co-financing, public procurement.

### Other difficulties



## **Funding priorities**

- restoration and revitalization of the built heritage (15,34%)
- vocational training / mentorship (13,21%)
- cultural history documented of cultural, social and ethnic minorities (12,60%)
- strategic planning documents related to cultural heritage (12,22%)
- restoration of items of cultural value (12,03%)
- visual arts (9,60%)
- theatre (8,68%)
- music (8,45%)
- dance (7,83%)



## **Other activities in the cultural and creative sector to be financed**

51% of the respondents have identified the following:

- education through culture (13%)
- intangible heritage (6,91%)
- innovation / research (6,09%)
- cultural infrastructure (5,28%)
- cultural cooperation / mobility (4,87%)
- cultural events (4,87%)
- cultural and creative industries (4,47%)



### **Grant amount**

- between **50,000** and **200,000 euro** - **37%**
- between **5,000** and **50,000 euro** - **30%**
- between **200,000** and **1,000,000 euro** - **21%**
- between **1,000,000** and **2,500,000 euro** - **11%**



### **Contribution of the cultural sector to economic and social development**

**100% contribution because:**

- ❖ culture and creativity are key factors for competitiveness
- ❖ cultural activities generate sustainable development
- ❖ creative industries increases employment etc.

**75% contribution because culture is an incentive for:**

- ❖ tourism
- ❖ community cohesion
- ❖ diversity of goods and services etc.

## Interest in cooperation at international level

