

**Music Moves Europe**  
**Opportunities and Challenges of the Music Sector in the Digital Era**  
**– workshop & conference –**

**20-21 June 2019, Bucharest**

**Venue: Ministry of Culture and National Identity (Aula room)**  
(in the building of Romania's National Library, no 22 Unirii Blvd.)

**Provisional programme**

**Thursday, 20 June 2019**

**Workshop: Copyright in the Music Sector**

09:30 – 10:30 Registration and welcome coffee

10:30 – 11:00 **Opening speeches**

*Representatives of the Romanian Ministry of Culture and National Identity, the Romanian Copyright Office, the European Commission, the World Intellectual Property Organization (tbc)*

11:00 – 12.30 **Panel 1: Music licensing in tomorrow's Europe**

*Representatives of European producers, publishers, authors, artists, COMs engaged in multi-territorial licensing, music streaming / sharing platforms (tbc)*

12:30 – 14:00 Lunch break

14:00 – 15:30 **Panel 2: Education for copyright – youth, important music consumer**

*Representatives of the World Intellectual Property Organization, the Romanian Copyright Office, the education system (tbc)*

**Cultural programme**

15:30 – 18:00 Visit of the Palace of Parliament (bus transfer arranged by organisers)

18:00 – 20:30 Networking cocktail and Music concert @ "Ion Dacian" National Operetta and Musical Theatre

## **Friday, 21 June 2019**

### **Conference: Music Moves Europe – Opportunities and Challenges of the Music Sector in the Digital Era**

- 08:30 – 09:30 Registration and welcome coffee
- 09:30 – 09:40 **Opening speech**  
*Representative of the Ministry of Culture and National Identity (tbc)*
- 09:40 – 10:00 **What is Music for Europe? EU's support to the music sector**  
*Representative of the European Commission (tbc)*
- 10:00 – 11:30 **Panel 1: Music for the cities – festivals and urban development**  
*Representatives of policy stakeholders at EU and Member States level, municipality supporting music as part of urban development strategies, music sector professionals, European music festivals (tbc)*
- 11:30 – 12:00 Coffee break
- 12:00 – 13:00 **Panel 2: Promoting the European musical diversity – good practices and challenges**  
*Representatives of Member States with music export offices, music sector professionals (tbc)*
- 13:00 – 14:15 Lunch and networking
- 14:15 – 15:15 **Panel 3: Creating a level playing field in the music sector**  
*Representatives of Member States with support schemes for music, music sector professionals (tbc)*
- 15:15 – 16:15 **Panel 4: Challenges and obstacles to the cross-border circulation of music**  
*Representatives of Member States, music sector professionals (tbc)*
- 16:15 – 16:45 Coffee break
- 16:45 – 17:45 **Panel 5: Fostering the entrepreneurial dimension of the music sector – exchange of know-how and mentoring initiatives**  
*Representatives of policy stakeholders at EU and Member States level, music sector professionals (tbc)*
- 17:45 – 18:00 **Conclusions**
- 18:00 – Networking cocktail